



CERTIFICATE OF ESTABLISHMENT

This is to certify that

**B.P.Hivale Institute of Management Studies and Career
Development and Research, Ahmednagar**

has established an Institution's Innovation Council (IC202217116) in the campus as per
the norms of Innovation Cell, Ministry of Education, Govt. of India during
the academic calendar year 2022-23

Dr. Abhay Jere

Chief Innovation Officer
Ministry of Education's Innovation Cell

Shri. Dipan Kumar Sahu

Assistant Innovation Director
Ministry of Education's Innovation Cell

Certificate No: 6674

Aishe Code: C-41365

Date: 26-09-2022



**B.P.H.E. SOCIETY'S
INSTITUTE OF MANAGEMENT STUDIES**

(Career Development & Research, Ahmednagar)
NAAC Re-accredited Grade A+ Institute | Best Institute Award by S.P. Pune University

IMS Research Centre

In association with

Rajiv Gandhi National Institute of Intellectual Property Management (RGNIPM)

Government of India, Nagpur

(Under National Intellectual Property Awareness Mission)

Presents

Online Workshop on

**“Intellectual Property Rights (IPR)
& Patents and Design Filing”**



SPEAKER

MR. ATUL A. KHADE

Assistant Controller of Patents & Designs,
RGNIPM, Govt. of India, Nagpur

NO FEES TO ATTEND THE PROGRAM

E-certificates will be given to all participants who attend the programme



Link: <https://meet.google.com/xkf-rpju-mni>

Date: 6th June 2023 | Time: 11 AM

For more information Contact

Dr. Rahul Khandelwal
Event Coordinator
9730713976

Dr. Vikram Barnabas
Deputy Director

Dr. M.B. Mehta
Director

पेटेंट कार्यालय
शासकीय जर्नल

**OFFICIAL JOURNAL
OF
THE PATENT OFFICE**

निर्गमन सं. 47/2020
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FRIDAY

दिनांक: 20/11/2020
DATE: 20/11/2020

पेटेंट कार्यालय का एक प्रकाशन
PUBLICATION OF THE PATENT OFFICE

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202021047433 A

(19) INDIA

(22) Date of filing of Application :30/10/2020

(43) Publication Date : 20/11/2020

(54) Title of the invention : SYSTEM AND METHOD FOR COMPUTER-AIDED DIGITAL HUMAN-COMPUTER INTERFACE OF INDUSTRIAL SYSTEM

(51) International classification

:G06F
16/00

(31) Priority Document No

:NA

(32) Priority Date

:NA

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(86) International Application No

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:NA

(61) Patent of Addition to Application Number

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Filing Date

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:NA

Filing Date

:NA

(71)Name of Applicant :

1)Dr. Prashant Radhakrishna Tambe

Address of Applicant :Director, Akole Taluka Education Society's TECHNICAL CAMPUS AKOLE, KG Road, Akole, Dist. Ahmednagar, 422 601 Maharashtra India

2)Dr. Ravindra Bhaskar Gawali

3)Dr. Nitin Sopan Bhand

4)Dr. Ashish Rajendrapal Jaswal

5)Dr. Rahul KailasKhandelwal

6)Dr. Jitendra Madhukar Hude

7)Dr. Avinash Jivaram Ganbote

8)Dr.Sudarshan Arjun Giramkar

(72)Name of Inventor :

1)Dr. Prashant Radhakrishna Tambe

2)Dr. Ravindra Bhaskar Gawali

3)Dr. Nitin Sopan Bhand

4)Dr. Ashish Rajendrapal Jaswal

5)Dr. Rahul KailasKhandelwal

6)Dr. Jitendra Madhukar Hude

7)Dr. Avinash Jivaram Ganbote

8)Dr.Sudarshan Arjun Giramkar

(57) Abstract :

The present invention relates to a system and method for computer-aided digital human-computer interface of industrial system. The objective of the present invention is to solve the problems in computer-aided digital human-computer interface of industrial automation system.

No. of Pages : 25 No. of Claims : 4



Office of the Controller General of Patents, Designs & Trade Marks
 Department of Industrial Policy & Promotion,
 Ministry of Commerce & Industry,
 Government of India

(<http://ipindia.nic.in/index.htm>)



(<http://ipindia.nic.in/index.htm>)

Application Details

APPLICATION NUMBER	202121022493
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	20/05/2021
APPLICANT NAME	1 . Dr. Meera Kulkarni (Professor & Head- Management Department) 2 . Dr. Rahul Kalleah Khandelwal (Assistant Professor)
TITLE OF INVENTION	RELATIONSHIP MARKETING FOR HEALTHCARE: PRESENT AND FUTURE.
FIELD OF INVENTION	COMPUTER SCIENCE
E-MAIL (As Per Record)	meera630@gmail.com
ADDITIONAL-EMAIL (As Per Record)	khandelwalr29@gmail.com
E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (U/S 11A)	02/07/2021

Application Status

APPLICATION STATUS	Awaiting Request for Examination
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[View Documents](#)



Dr. M. B. Mehta
Director

B. P. H. E. Society's
**INSTITUTE OF MANAGEMENT STUDIES
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(Affiliated to the Savitribai Phule Pune University & Approved by AICTE)

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AISHE Code
C - 41365

To
The KAPILA Team
MoE's Innovation Cell
All India Council for Technical Education (AICTE), New Delhi

Date 21/6/2023

Dear Sir / Mam,

Subject: Formation and Approval of KAPILA committee

The following members have been selected as per the guidelines for approving the innovative ideas for KAPILA scheme.

Sl. No.	Designation	Name	Institute/Company name	Contact No.	Email Address
1	Chairperson – Director	Dr M.B. Mehta	Institute of Management Studies Career Development & Research	9822079675	mmehernosh@gmail.com>
2	Institute alumni/Industry expert	Dr Prashant Tambe	Akole Technical Insitute (A'Nagar)	9970077701	Prashant.tambe1973@gmail.com
3	Institute alumni/Industry expert/Incubation Head/Technology transfer office representative	Dr Uday Nagarkar	Institute of Management Studies Career Development & Research	9404125580	uhnagarkar@rediffmail.com
4	Legal Advisor/IPR expert	Dr Ujjwala Haldankar	Intellect Dossier LLP (Mumbai)	9821801877	ujjwalagh@gmail.com
5	Faculty Member (Convenor Single Point of Contact)	Dr Rahul Khandelwal	Institute of Management Studies Career Development & Research	9730713976	khandelwalr29@gmail.com

I hereby declare that the above-mentioned members have been selected for the KAPILA committee. They will further shortlist the innovative ideas for KAPILA submission from the submitted ideas at the institute level.




M.B. Mehta
(M.B.Mehta)

DIRECTOR

Institute of Management Studies
Career Development and Research

IMS CAMPUS, Station Road, Ahmednagar - 414 001. M.S. (India) • Phone : (0241) 2346532, 2324830

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B. P. H. E. Society's
INSTITUTE OF MANAGEMENT STUDIES
(CAREER DEVELOPMENT & RESEARCH)
NAAC Accredited Grade A+ Institute's Best Institute Award by University of Pune

PROFILE OF IMS

The Bhasikar Pandurang Hivale Education Society (BPHE) has three institutions under its umbrella: Ahmednagar College, Institute of Social Work and Research (ISWAR), and Institute of Management Studies, Career Development and Research (IMS). Ahmednagar College, a pioneering institution of its own kind was established in 1947 by late Rev. Dr. B. P. Hivale. Ahmednagar College was further nurtured by Prof. Thomas Barnabas who took the College to magnificent heights. Prof. Thomas Barnabas was followed by Rev. Prof. Barnabas Prof. J. Barnabas was dedicated educator, who played a key role in the field of education in Ahmednagar. He was conferred with 'Sreevan Sadhana Gaurav Puraskar' by the University of Pune. Later on, as a Secretary of B.P.H.E. Society, he was instrumental in setting-up IMS in the year 1990. Currently, Mr. Vishal Barnabas, the Secretary of the Society, is furthering this momentum of growth.

IMS is a premier 30 years old educational institute conducting various Quality Programmes in Management and information technology. IMS is affiliated to the S.P. Pune University & is recognized by AICTE. IMS has reputation for novel courses innovative teaching methodology, quality delivery, state-of-art infrastructure, strong industry interface, meticulous research, meaningful consultancy and professional training, National Assessment and Accreditation Council (NAAC), Bangalore, has accredited IMS as 'Grade A' Institute for period of Five Years from 31st January 2013. IMS has won the coveted 'Best Institute Award' from both S.P. Pune University and Confederation of Indian Universities & Educational Standards & Testing Council of India, New Delhi. The Institute has also received the prestigious 'National Award for Leadership in IT Education' from Canon India Pvt. Ltd., Star Group & Fun and Joy at Work. The Institute has added another feather in the cap by receiving the coveted 'Most Upcoming B-School Award' from ASSOCHAM. IMS believes research as a complements for good teaching and publishes the 'Indian Journal of Current Trends in Management Sciences' & 'Prayas: A Students' Research Publication' every year for promote research culture. The Institute is recognised Research Centre under the faculty of Management of S.P. Pune University.


B.P.H.E. SOCIETY'S MOTTO: "Not things but men, I dare you".

VISION: "To create world class Management Institute".


MISSION: "To provide equal opportunity for quality education for students from diverse backgrounds, which will help to enrich themselves and make them responsible citizens of India and the world".

QUALITY POLICY: "We are committed to impart to our students leading knowledge and experience for developing appropriate attitude, skills and competency to meet the corporate and organisational requirements".

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20th JANUARY 2023




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Sustainability
in the times of
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Sustainability in the times of Disruptive Business Environment




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in Faculty of Commerce & Management

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Research Methodology

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Batch :

Every Saturday - Sunday starting from 23rd Sept. 2023, 10.00 am to 04.30 pm (Any change in the schedule will be communicated to the participants.)

Mode of delivery

The course work will be offline in-person contact sessions.

Registration fees - Rs. 7000/-

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Registration for the course work would be first come first basis due to Limited Seats.

**40
Seats
Available**

For Registration Link

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Contact

Dr. Rahul Khandelwal
Course Co-ordinator
9730713976

Dr. Vikram Barnabas
Deputy Director

Dr. M.B. Mehta
Director



 **GPS Map Camera**



Ahmednagar, Maharashtra, India
IMS Campus Station Road Near Chandni Chowk, College Area, Ahmednagar,
Maharashtra 414001, India
Lat 19.092414°
Long 74.744597°
23/09/23 10:51 AM GMT +05:30

Semester II		211 – Business, Government & Society
2 Credits	LTP: 2:0:0	Generic Elective – University Level

Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOME
CO211.1	REMEMBERING	DESCRIBE the economic roles of government in the Indian context.
CO211.2	UNDERSTANDING	EXPLAIN the macroeconomic crises around the world.
CO211.3	APPLYING	ILLUSTRATE the interlinkages between economic growth , poverty and inequality.
CO211.4	ANALYSING	EXAMINE the rationale, success and failures of Public Private Partnerships in the Indian context.
CO211.5	EVALUATING	ASSESS the forces for and against Globalization and the socio-economic impact of Globalization.
CO211.6	CREATING	DISCUSS the interplay between technology, business and society.

- Roles of Business, Government, and Society:** Interdependence and Conflict, Regulation of Business, Functions of State; Economic roles of government; Government and legal environment; Economic roles of Government in India; Indian experience with overall and sectoral growth, Inter-sectoral linkages and role of foreign direct investment, The Constitutional environment , Macroeconomic crises since 1990s- Indian and global experiences.
- Poverty, Inequality and Economic Growth:** Industrial Development, Rural-Urban Dynamics, Population and Development, Finance for Development, Trade and Development, State and the Market, Privatization and Regulation, Institutions and Growth.
- Public Private Partnerships:** The Rationale for Public Private Partnerships, Different Kinds of Public Private Partnerships with a special emphasis on the Build Operate and Transfer Model (BOT), Issues in Regulation that come about with privatization, Pricing mechanisms available to a regulator to ensure universal access and efficiency, Discussion of the privatization experience in different sectors, water, electricity, telecommunication, and railways with a special emphasis on India.
- Multinational Corporations:** Perspectives on Globalization, Globalization: The MNC and TNC Organizations, Globalization of Brands, Globalization of the Indian Business and Firms, Coping with Global Competition, Conflict with Nation States. Domestic and Global forces - for and against Globalization, Brexit and latest developments.
- Business in a Global Environment:** Business as Blending of People Technology and Ethical Behaviour, Achieving Business Success through Social Responsibilities, Changing Workplace - Influence of demography, influence of technology, gender issues, social justice and affirmative action, Industrial Relations.

Suggested Text Books:

- Business, Government and Society: A Managerial Perspective by John Steiner, George Steiner, Tata McGraw Hill
- Business, Government, and Society by Douglas E. Greer, Prentice Hall
- Business and Its Environment by David P., International Edition

3 Credits	LTP: 2:1:1	Compulsory Generic Core Course
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Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO402.1	REMEMBERING	Recall and spell the human universal values of Indian Ethos and its applications in Business ethics
CO402.2	UNDERSTANDING	Recognize and Demonstrate the relevance of Indian Ethos by taking the rationale and ethical business decision derived from Indian Heritage Scriptures.
CO402.3	APPLYING	Apply the concepts of Indian Ethos, Values, and Ethics with moral reasoning to develop sustainable solutions to solve complex business issues..
CO402.4	ANALYSING	Analyze and make inferences to contemporary business practices in relation to Indian Ethos & Business Ethics
CO402.5	EVALUATING	Appraising the importance of business decisions on the basis of ethics and thus create a value driven management.
CO402.6	CREATING	ELABORATE Ethical dilemmas in different business areas of marketing, HRM and Finance and ADAPT dilemma resolution interventions by referring to Ethical decision making.

- 1. Indian Ethos and Values : Its relevance at Workplace: Indian Ethos-** Meaning, Features, Need, Evolution, Relevance, Universal Human values for continuity of happiness and prosperity, Development of Human Consciousness Principles Practiced by Indian Companies, Requisites, Elements, Role of Indian Ethos in Managerial Practices, Triguna Theory-OSHA Model. Work Ethos meaning, dimensions of Work Ethos. **Values** - Concepts, Values in business, Value system in work culture, and Values of Indian Managers, Relevance of Value Based Management in Global Change; Impact of values on Stakeholders; Trans-Cultural Human Values, need of ethos in business organisations with reference to Indian firms, Ethics v/s Ethos, Eastern Management v/s Western Management. (8+2)
- 2. Indian Model of Management:** Concept of Indian Model of Management in the Indian socio-political environment, Laws of Karma and its relevance in business settings, Indian Heritage in Business-Management. Production and Consumption: Management lessons from Indian heritage scriptures (like Mahabharata & Ramayana), Leadership Pointers from Kautilya's Arthashastra, VEDA Model of Leadership, Corporate Rishi Model, Theory K, WE theory (West-East Theory) (11+2)
- 3. Business Ethics as Applied ethics:** Meaning, Characteristics of Business Ethics, Importance of Business Ethics (Long Term growth, Cost reduction, Risk mitigation, Limited resources, etc.), The Ethics of the Business, Types of Business Ethics (Transactional Ethics, Participatory Ethics, Recognition Ethics), Factors influencing business ethics, Svensson and Wood, A Model of Business Ethics. Categories of Ethics and Responsibilities (Personal, Professional, Managerial) Business Code of Conduct), Approaches to Business Ethics: Consequentialist & Non-Consequentialist The Ethical Audit, Theories of Ethics - Deontological Theory & Teleological Theory, Kohlberg's Six stage moral development, Chris Moon's Ethical fitness: a Four-Step Workout (Moral Awareness, Values Definition, Ethical Analysis, Dilemma Resolution). (11+2)
- 4. Ethical decision making in business matrix:** Framework of Ethical decision making, Ethical dilemmas in different functional areas of Business (Finance, Marketing HRM and International Business), Difficulties for practice ethics in organization, Intellectual Property Rights and Business Ethics, Ethical challenges for Managers, Ethical Decision Making process, it's Model -STEP Model, PLUS Filter Model. (8+2)
- 5. Applications of Ethical Principles to Contemporary, Moral and Ethical problems / issues related to Business:** Contemporary cases on Corporate Strategy, Moral Reasoning, personal responsibility and UN-17 SDG: Climate Change, Corporate Strategy and Natural resource depletion, Corporate Social Responsibility, transparency and accountability, Social Media and E-Platforms. Current ethical issues like Bank scams, Airlines etc. (7+2)

Suggested Text Books:

1. Business Ethics (Concept, Application, Framework and Cultural Impact) k. Aswathappa, J. Ushar Rani, Sunanda Gundavajhala, Himalaya Publishing House
2. Ethics in Management and Indian Ethos, Biswanath Ghosh , Vikas Publishing House
3. Indian Ethos of Management, Tushar Agarawal and Nidhi Chandorkar, Himalaya Publication House.
4. Indian Ethos and Values for Managers, Khandelwal , Himalaya Publishing House

Suggested Reference Books:

1. Indian Ethos & Values In Management, Nandagopal R, Ajith Sankar, Tata McGraw Hill Publishing Co. Ltd.
2. New Mantras in Corporate corridors From Ancient Routes to Global Roots, Subhas Sharma, New Age International Publishers
3. Business Ethics: Concepts and Cases, Velasquez, Pearson Education India.